FOR IMMEDIATE RELEASE

The Reason Why (Faith Makes Sense), Robert Laidlaw's Book Inspires Apologist Mark Mittelberg to Update Powerful Classic

Is there meaning to life?
Does faith make sense?
Can logic or evidence point me toward a trustworthy set of beliefs?
If so, which one?

Over a century ago, Robert A. Laidlaw, an innovative and highly successful Christian businessman in New Zealand responded to these questions when he wrote a small, but powerful book called The Reason Why, which has sold over 50 million copies in numerous forms and more than thirty languages. This clear and concise explanation of why belief in God makes sense has helped countless people come to faith, as well as Christians who want to offer seekers clear reasons why they believe.

“I was first exposed to Laidlaw's book around the time I was feeling vertigo as a student in a philosophy class,” says Christian apologist and author Mark Mittelberg. “But I kept going back to the simple brilliance of The Reason Why, and as a result, I have given away literally hundreds of copies to people with all kinds of faith-related questions. However, I have also increasingly realized that the language and some of the examples in Laidlaw's classic book needed an update.”

Out of that awareness, Mark Mittelberg has been inspired to offer a new edition of The Reason Why for a new generation. Coming from Tyndale House in April, 2011, Mittelberg's expanded resource includes approximately seventy-five percent updated content, but it still contains the same important truths that were presented in the original edition of The Reason Why.

Mark Mittelberg is an evangelist, speaker, and the best-selling author of numerous books, including Questions Christians Hope No One Will Ask and Becoming a Contagious Christian, coauthored with Lee Strobel. He is also the main author for the Becoming a Contagious Christian Training Course, which has impacted over one million people around the world to talk about their faith in a natural way.

BOOK STATS

TRIM: mass market  PAGES: approx. 160 pages
BINDING: softcover  PRICE: $5.99