

Media Questions

George Barna

author of

Master Leaders

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- There are many leadership books already in print. How does this one differ from the others?
- How did you pick the 30 leaders that you interviewed for the book?
- At one point in the book you describe this group as a virtual “hall of fame” of leaders? Why do you say that?
- How did you come up with the “conversations in the green room” format?
- What was the working definition of leadership that you used? How did your definition differ from that of those whom you’ve labeled “master leaders”?
- How were the perspectives on leadership different among leaders from different disciplines – such as military, business, ministry, entertainment, and so forth?
- One of the chapters is about conflict and confrontation. What did you hear related to that topic?
- A challenge to all leaders and organizations is hiring and firing. What did you learn about that aspect of leading?
- What were the particular skills and disciplines that these leaders said were most important to becoming great at leadership?
- You included the element of faith and morality in your discussions. If leadership is primarily about defining reality and creating the future, how does faith and morality fit in that framework?
- You have a discussion with the master leaders about the leadership elements that surprised them. What were some of those surprises?
- Every organization has a culture, but not all cultures are healthy. What can a leader do to facilitate a viable corporate culture?
- Your research shows that more people think of themselves as leaders than actually have what it takes to lead. What makes someone a leader? What is most likely to prevent someone from being a leader?
- What was most surprising about what you heard in these interviews?
- What was the biggest disappointment related to this project?
- How would you expect someone who reads this book to change as a result of exposure to this content?